



DEFENCE
RAYA
DEFENCE RAYA GOLF & COUNTRY CLUB

Golf Sponsorship Opportunities

PARTNER WITH DEFENCE RAYA GOLF & COUNTRY CLUB

Premium Golf | Elite Audience | Strong Brand Visibility



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ABOUT DEFENCE RAYA GOLF & COUNTRY CLUB

Defence Raya Golf & Country Club is Pakistan's first residential golf community, offering world-class golfing, dining, and lifestyle experiences. DRGCC attracts a distinguished membership comprising corporate leaders, senior professionals, diplomats, and high-net-worth individuals.

WHY SPONSOR GOLF?

- Direct access to an elite, decision-making audience
- High brand recall through premium association
- Extended engagement over 4–6 hours
- Ideal platform for relationship building and networking



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AUDIENCE & REACH

- Senior corporate executives & business owners
- Defence officers & senior professionals
- Families, professionals, and lifestyle influencers
- Strong digital and on-ground visibility



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GOLF EVENTS CALENDAR 2026

DRGCC hosts multiple prestigious tournaments throughout the year, providing consistent and recurring sponsorship exposure.



MARCH
2026



OCTOBER
2026



NOVEMBER
2026



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TOURNAMENT FORMATS



BankIslami

- Texas Scramble (Corporate & Social)
- Stroke Play Championships
- Invitational & Sponsored Opens
- Special Occasion & Themed Events



SPONSORSHIP CATEGORIES

- Title Sponsor
- Co-Sponsor
- Associate Sponsor
- Prize & Giveaway Sponsor
- On-Course Branding Partner



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TITLE SPONSORSHIP BENEFITS

- Event named after sponsor
- Maximum branding across course & collateral
- Speaking opportunity at prize ceremony
- Premium visibility in club communication

CO & ASSOCIATE SPONSORSHIP

- Strategic logo placement
- Branding at key touchpoints
- Recognition during announcements
- Presence at award ceremony

**CLUB CHAMPIONSHIP
&
CUP 2025**

- 6th April

**PRIZE DISTRIBUTION
CEREMONY**



ON-COURSE BRANDING

- Tee box branding
- Greenside signage
- Hole-in-One branding
- Golf carts & flag branding





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CLUBHOUSE VISIBILITY

- Backdrops & standees
- Registration desk branding
- Digital screens
- Scorecards & signage





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GIVEAWAYS & BRANDED MERCHANDISE

- Co-branded golf kits
- Apparel, caps, towels
- Gift bags & raffle items
- Product sampling opportunities



HOSPITALITY & NETWORKING

- Sponsored lunch / hi-tea / dinner
- Brand placement at dining areas
- Host-client interaction opportunities
- Premium hospitality experience

PRIZE CEREMONY & RECOGNITION

- Logo on award backdrop
- Trophy co-branding
- On-stage recognition
- Photo & media visibility



AKU Golf 2025



MEDIA & COMMUNICATION

- Raya Pulse magazine coverage
- Club WhatsApp & digital channels
- Post-event photo sharing
- Sponsor acknowledgment across platforms





OUR SPONSORSHIP TRACK RECORD

DRGCC has successfully partnered with leading brands, delivering consistent value, visibility, and engagement through well-executed golf events.





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CUSTOMIZED PARTNERSHIPS

We are happy to tailor sponsorship packages to align with your brand objectives, marketing goals, and budget.





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LET'S PARTNER

For sponsorship discussions and bookings, please contact:



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***All sponsorship details outlined herein are indicative and subject to applicable terms and conditions; final approvals, entitlements, and offerings shall be determined by DRGCC management on a case-by-case basis, whose decision shall be final, and all confirmed sponsorships shall require 100% advance payment.**